

**General Manager-
Interim GM for Strategic Growth**
Charles River Speedway / Event Space at Garage B

Opened in 2021, The Charles River Speedway (CRS), operated by the Architectural Heritage Foundation, is a vibrant, dynamic marketplace that is home to Notch Brewery, Tap Room, & Biergarten and a unique collection of independently operated retail, food, and drink concepts. Located on Western Avenue in Brighton, MA, CRS also includes a 250 person private events facility known as 'Event Space at Garage B' in the lower courtyard, and a separate, upper courtyard with a stage for additional community engagement.

We are seeking a creative and ambitious person with strong leadership skills to be our Interim General Manager (GM) for strategic growth. GM has four strategic goals:

1. At CRS,
 - a. substantially grow our site-wide customer base and hours of operation, year round
 - b. improve and coordinate the customer experience across multiple small format vendors
 - c. expand platform-wide sales for all community members
 - d. pursue and expand new revenue lines - promotions, site buy-outs, product placements, and creative new ideas
2. In conjunction w/ Garage B sales and management staff, coordinate cross-platform sales to amplify and extend all offerings
3. Provide leadership and accountability to ensure site-wide delivery of uniformly high level of visitor experience
4. Provide oversight of and put in place systems to ensure highest quality delivery of all facility operations including lease administration, maintenance, site operations, in conjunction with existing team and contractors

To be successful in this role you will need to create a holistic and strategic site-wide vision for an economically viable destination in conjunction with ownership/current staff and in-place vendors.

This will require you to:

- Evaluate existing customer experience, identify opportunities for improvement and, in conjunction with our Community Manager, retailers and food/beverage purveyors, make meaningful and durable improvements
- Expand site engagement, foot traffic, hours of operation and both public and private events
- Expand digital presence by developing, communicating and delivering marketing goals and opportunities across all platforms, in conjunction with Communications Director and Social Media Manager
- Direct new leasing, short term licensing and with Community Manager, activations and events
- Work with Community Manager to facilitate tenant relations
- High-level oversight of operations & facility management

What you'll bring:

- 5+ year experience in a retail or hospitality start-up, and/ or in multi-vendor management setting.
- Must be a good listener, personable, hospitable, outgoing, motivated, professional and a problem solver
- Must have management experience and finely grained problem-solving skills
- Must be able to inspire others to independently work through situations requiring attention
- Experience identifying new revenue opportunities, and planning and implementing their successful accomplishment
- Goal oriented with both strong self-performance and delegation experience- must also be able to pivot when necessary
- Knowledge of Microsoft Office, Google analytics, and online management platforms
- Familiarity with engagement and activation strategies to drive durable customer engagement
- Committed to metrics-based decision making

What we offer:

- Medical, Dental, Vision
- 401k
- 2 weeks paid vacation and PTO in lieu of national holidays.
- Base salary based on past experience plus variable bonus based on improved engagement measures.

Organization Overview:

AHF is a non-profit mission-based developer and property manager focused on historic real estate. An AHF subsidiary, AHF Historic Property Manager, LLC is the property manager of The Speedway, which includes the event space at Garage B. AHF has extensive experience in all aspects of operating commercially tenanted historic buildings, including leasing, lease administration, and property maintenance.

Submit resume, letter of interest and any questions to jobs@ahfboston.com

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